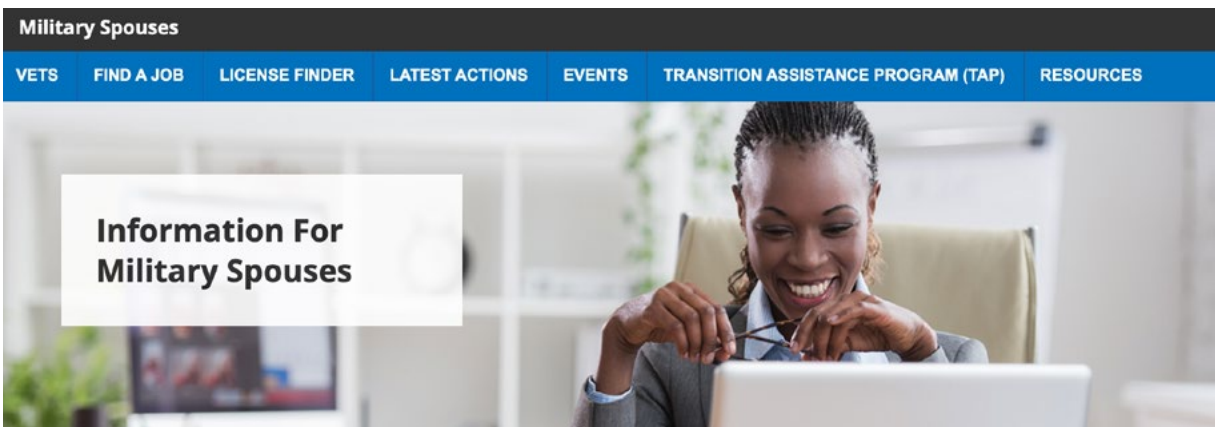


MILITARY QUALITY OF LIFE CONSULTING, LLC  
CASE STUDY FOR  
MILITARY SPOUSE LICENSE TECHNICAL ASSISTANCE  
DEPARTMENT OF LABOR EMPLOYMENT AND TRAINING  
ADMINISTRATION  
PRIME CONTRACTOR MAHER & MAHER

This project was led by the U.S. Department of Labor Employment and Training Administration and brought together the U.S. Department of Defense as well as other DOL offices including the Women's Bureau, Veterans' Employment and Training Service, and the Assistant Secretary of Policy.

**PROJECT OBJECTIVE**

To promote to and better educate military spouses, the workforce system, state licensing entities, and other military spouse-serving organizations on the availability of military spouse licensing solutions that states have authorized.



“ Through working with MQOLC, we have developed a holistic and strategic communication strategy for working with members of the military family community. ”



Maher & Maher, Analyst, Prime Contractor U.S. Department of Labor Employment and Training Administration, Military Spouse Technical Assistance Project

*Tactics*

MQOLC, LLC served as the senior level Military Spouse Subject Matter Expert and as a subcontractor for Maher & Maher.



**OPERATIONAL SUPPORT:**

**THIS PROJECT RESULTED IN A MORE STRATEGIC APPROACH TO DISSEMINATING MILITARY SPOUSE LICENSING PORTABILITY SOLUTIONS; WHILE ENHANCING THE CAPACITY OF THE WORKFORCE SYSTEM AND ITS PARTNERS TO HELP THIS POPULATION.**

# KEY GOALS AND ACTIVITIES THAT MQOLC, LLC SUPPORTED

## *Military Spouse Virtual Outreach & Engagement Strategy*

Developed a robust Military Spouse Virtual Outreach & Engagement Strategy that delivered prepopulated content titled, Milspouse License Recognition Dissemination Kit, to 111 Military-Affiliated organizations.

Promoted [www.veterans.gov/milspouses](http://www.veterans.gov/milspouses) as the go-to place for information about military spouse licensing portability. Helped military spouses understand and take advantage of state policies to enhance licensing flexibility through activities.

## *Strategic Communications*



Reviewed, evaluated and provided content and resource recommendations in order to enhance the information available on two websites including [www.careeronestop.org](http://www.careeronestop.org) and [www.veterans.gov/milspouses](http://www.veterans.gov/milspouses).

Reviewed, analyzed and provided feedback on the

- Resource Guide on License Recognition for Military Spouses
- Military Spouse Personal Action Plan

## *Public Speaking*

Developed and delivered trainings for professionals who work with military families on the best practices for military spouse licensure portability, the relevant legislation that has been enacted, and ways to support spouses who are transferring their occupational licenses or credentials.

Served as a Subject Matter Expert on the Workforce GPS webinar, titled: Military Spouses, A Priority Customer: [What Your AJC Can Do](#).

“ As a result of working with C.C.(MQOLC), we were able to rethink and refine our goals in order to develop more impactful training and outreach. C.C. worked seamlessly with our team to create customer-centric materials.

C.C. is a personable, strategic, and forward-thinking advocate for the military community. ”



Maher & Maher, Analyst, Prime Contractor U.S. Department of Labor Employment and Training Administration, Military Spouse Technical Assistance Project